

# Sisel™

## SpectraAO™

HELP SUPPRESS FREE RADICAL DAMAGE



### AT A GLANCE

- The only antioxidant drink made from a broad spectrum of ingredients noted for their ability to suppress a wide variety of free-radicals\*
- Contains powerful antioxidants that protect against free-radical aging effects\*
- Supplies a portion of recommended fruits and vegetables that protect and help maintain normal cell division\*

## Formulated to protect

THE LATEST SCIENTIFIC DISCOVERIES ASSOCIATE THE APPEARANCE OF WRINKLES AND PREMATURE DECLINE IN OVERALL WELL BEING WITH A PROCESS CALLED OXIDATION, WHICH RESULTS IN FREE RADICAL ACTIVITY. OXIDATION OCCURS WHEN WE SEE IRON RUSTING. IN THE BODY, OXIDATION RESULTS IN FREE RADICALS ATTACKING THE BODY'S CELLS.

#### Free Radical Triggers

The following are the most notable triggers of free radical activity: processed foods, sugar, highly heated oils, artificial food colorings and flavorings, smog and pollution, preservatives in foods, alcohol, cigarette smoke, chlorinated drinking water, pesticides, radiation including excessive sun, household cleaning products, heavy metals such as found in dental fillings and paint, and surprising to most, exercise.

#### Antioxidant Protection

You can arm your cells against free radicals with nature's powerful antioxidants. Antioxidant-rich foods, such as those found in Spectra AO™, provide the broadest spectrum of powerful antioxidants to rid the body of the widest variety of free radicals.



SPECTRA AO CONTAINS THE MOST DIVERSE ANTIOXIDANT MIX AVAILABLE!

#### SISEL™ Promises:

- > The broadest spectrum of antioxidant foods in a great tasting beverage
- > Large variety of foods in one bottle
- > Protect cellular integrity\*

#### The SISEL™ Advantage:

- > A wider range of protection from free radicals and their damaging effects
- > Convenience in obtaining a portion of daily recommendation of fruits and vegetables
- > High variety of free radical neutralizers



To learn more about this amazing product and others, contact the person who provided you with this information.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



# SpectraAO™

PROTECT WITH THE BROAD-SPECTRUM ANTIOXIDANT POWER OF SPECTRA AO

The latest scientific discoveries associate the appearance of wrinkles and a decline in overall well being with a process called oxidation, or free radical activity. Those wishing to slow some of the visible effects of aging are keenly interested in squelching as many free radicals as possible.

Oxidation results in the creation of free radicals, unstable oxygen atoms that damage body cells. While the body produces antioxidants to defend itself, increased assaults overwhelm this built-in protective system. Excessive free radicals dramatically contribute to overall decline in well being.

Poor diet is a major source of oxidative stress, with refined sugar, processed foods and highly heated oils as major offenders. In addition, refined or partially hydrogenated oils, margarines, shortening and foods that contain them cause excessive free radical activity. Stephen Byrnes, N. D., provides the following list of common free radical triggers:

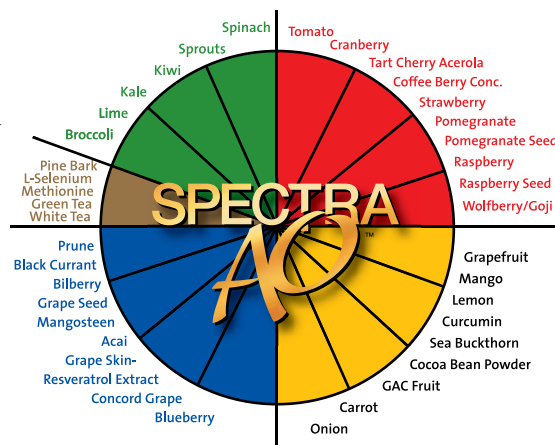
Artificial food colorings and flavorings, smog, preservatives in processed foods, alcohol, cigarette smoke, chlorinated drinking water, pesticides, radiation, cleaning fluids, heavy metals and assorted chemicals such as solvent traces found in processed food, and aromatic hydrocarbons such as benzene and naphthalene (found in moth balls).

He also states that physical stress from intensive workouts activate free radical chain reactions. He ends his list with "pollution and various forms of radiation including excess sun exposure. They all produce oxidative stress caused by the creation of millions of damaging free radicals."<sup>1</sup>

Antioxidant-rich foods are a large part of the best defense against free radicals. Fruits and vegetables such as pomegranates, blueberries, raspberries, broccoli, carrots, tomatoes, kale and spinach are potent sources of antioxidants. Other well-known sources come from super foods such as sea buckthorn, pine bark, green tea and cocoa. Spectra AO™ contains an abundance of antioxidant foods.

In January 2007, Brunswick Laboratories, renowned for their ability to analyze antioxidant activity, showed that SISEL International's Spectra AO scored exceptionally high in the Oxygen Radical Absorbance Capacity (ORAC) test. When compared to other MLM antioxidant beverages, such as gogi berry, mangosteen and noni fruit, SISEL's Spectra AO provides the broadest spectrum of powerful antioxidants to rid the body of the widest variety of free radicals.

Don't be left out in the rain. Support your body's defenses against those "rusty" free radicals with the great tasting, power-packed, widest variety of powerful antioxidants, Spectra AO.



THE SPECTRA WHEEL SHOWS SOME OF THE COLORFUL, BROAD SPECTRUM ANTIOXIDANTS FOUND IN SPECTRA AO



## Nutrition Facts

Serving Size 30 ml (1 fl oz)  
Servings Per Container 33

Amount Per Serving	
<b>Calories 20</b>	
	% Daily Value*
<b>Total Fat</b> 0 g	<b>0%</b>
<b>Sodium</b> 10 mg	<b>&lt;1%</b>
<b>Total Carbohydrate</b> 5 g	<b>2%</b>
Sugars 4 g	

Not a significant source of calories from protein, fat, saturated fat, trans fat, cholesterol, dietary fiber, vitamin A, vitamin C, calcium, and iron.

\*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: Purified Water, Agave Flavor, Pomegranate Concentrate, Fruit Concentrate Blend (Plum, Grape, Black Currant, Blueberry, Natural Flavors), Red Raspberry Concentrate, Concord Grape Concentrate, GAC Fruit Puree, Oligofructose and Fructose, Wolfberry Powder, Raspberry Extract, Cocoa Powder, Black Currant Powder, Berry Blend (Wild Blueberry Extract, Grape and Grape Seed Extract, Raspberry and Raspberry Seed Extract, Cranberry, Prune, Tart Cherry, Wild Bilberry Extract, Strawberry Powder), Lime Powder, Kiwi Powder, Grapefruit Powder, Mango Powder, Strawberry Powder, Pomegranate Powder, Mangosteen Powder, Sodium Benzoate, Natural Flavors, Vegetable Blend (Broccoli, Broccoli Sprout Extract, Tomato, Carrot, Spinach, Kale, Brussel Sprout Powder, Onion Extract), Green Tea Extract, White Tea Extract, Coffee Berry Extract, Bilberry Extract, Grape Seed Extract, Acai Powder, Grape Skin Extract, Curcumin Extract, Sea Buckthorn Puree, Pine Bark Extract, Xanthan Gum, Lemon Powder.

## FOOTNOTES

1 Stephen Byrnes, N.D., "Staying On Top of Oxidative Stress," <http://www.sumeria.net/health/os.html>.